

# RETAIL **SCANNER**

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- SECURITY
- MARKETING DATA COLLECTION
- CUSTOMER EXPERIENCE

# WHAT'S RETAIL **SCANNER**?

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- RETAIL **SCANNER** is a software capable of extrapolating a large number of information of considerable interest from the vehicle's license plate number
- The data processing engine can handle hundreds of million of information simultaneously
- RETAIL **SCANNER** integrates a large number of parametric reports to generate real-time statistics and obtain highly effective charts

# WHO IS RETAIL **SCANNER** FOR?

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- RETAIL **SCANNER** is a tool designed for different stakeholders such as:
  - Security Manager
  - Security Firm
  - Marketing
  - Customer Safety
  - IT

# FEATURES OFFERED FOR SECURITY AND SURVEILLANCE

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- License plate recognition and advanced searching tools
- Wanted vehicles blacklist management
- Notification sending to mobile devices
- Export of detected transits

# FEATURES OFFERED FOR MARKETING PURPOSES

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- Extrapolation of the vehicle registration province from the plate number
- Aggregate processing by cluster of provinces
- Comparison of clusters of provinces for differentiated time period

# STATISTICS AND REPORTS

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- Plate registration Country
- Counting of accesses/exits from the car park with generation of charts
- Processing of the vehicle EURO pollution class (IT plates only)
- Processing of the vehicle registration year (IT plates only)

# FEATURES OFFERED FOR CUSTOMER SAFETY

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- App Android: the security patrol is automatically alerted at:
  - The arrival of unwanted vehicles
  - The arrival of VIP customers

# RETAIL **SCANNER**: AN OPEN SYSTEM

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- RETAIL **SCANNER** has been designed to be fully compatible with license plate reading cameras of the major market players
- RETAIL **SCANNER** offers maximum freedom for automatic data extrapolation by third-party supervisor software, thanks to specific application interfaces (API) development
- RETAIL **SCANNER** is simply accessible via web browser



# RETAIL *SCANNER*

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An INFO*PROGET* solution for retail